Three Eagle newspapers earn 2019 ONPA Better Newspapers Contest awards

The Dalles Chronicle

- Third place – Best Special Section or Issue, staff and third place for Best News Photo Tom Peterson

Hood River News

- Third place – Best Special Section or Issue, Women In Business, staff; Second Place – Best Editorial, Kirby Neumann Rea; Second Place - Best Local Column, Trisha Walker; and Second Place – Best Graphics, Editorial Staff.

Polk County Itemizer-Observer

- General Excellence – Third Place, staff; Best Feature Story (General) - First, Second and Third Place, Jolene Guzman; Second Place – Best Education Coverage, Special Education Series, Jolene Guzman; Third Place - Best Editorial, Emily Mentzer; Third Place – Best Feature Story (Personality), Audrey Caro; Third Place - Best Local Column, Jennifer Biberston; Third Place – Best Spot News Coverage, Jolene Guzman; and Best Feature Photo – Second Place, Audrey Caro and Third Place, Emily Mentzer.
The staff of the Polk County Itemizer-Observer surprised Dawn Ohren with a cake and flowers as they celebrated her August 20th anniversary with the I-O and Eagle Newspapers. Dawn has been the welcoming face at the I-O through the years and a key person in keeping the day to day flow. She also heads up classified sales, makes the daily bank deposits, posts accounts receivable payments, and helps with Sales Team advertising sales when needed.

Dawn said, “that she really enjoys working with everybody at the I-O. She has seen many changes in the newspaper and the challenges that have come with it. She looks forward to being part of the I-O staff and what is yet to come.”

Maureen has been with Eagle for close to 28 years and while she is leaving for family, she's not leaving her Eagle family!

Maureen and the central office staff have been working on the transition for the past month. There will be additional information and other communication details to follow. As with any change, there likely will be a few glitches, but nothing that can’t be overcome.

Onward we go.

Joe

The more things change, the more they stay the same.

Despite this, rest assured, Maureen is not leaving us! She has agreed to work as a contractor and will continue to do many of the things she presently does for us. Obviously, one thing she no longer will be able to do is meet in person with employees. She will continue to be able to communicate via email, phone, newsletter and online in much the same way she does now. She also will have office hours, similar to what she has now (albeit, with a time difference). Note to self, don’t ask to have Maureen call me first thing bright and early any more.

That seems an appropriate way to describe the next bit of information I want to pass along to you.

All of you know Eagle’s human resources director Maureen Boynton – a Maureen-of-all-trades, so to speak. Maureen was presented with an opportunity of a lifetime recently and, not surprisingly, has chosen to pursue it. She will be moving to the East Coast this month to live with her son’s family, where she will be a full-time “Yammie” to her grandchildren. Her dream job, to be sure.

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The Month Of September 2019: **Holidays, Fun Facts, Folklore**

**Everything You Need To Know About September**

*www.almanac.com*

**What Happens in the Month of September?** It has a little something for everyone: the last days of summer and the first days of fall. September, in Old England, was called Harvest month (Harvest Month). This is the time to gather up the rest of the harvest and prepare for the winter months.

**Calendar Dates**

September's name comes from the Latin word septem, meaning "seven." This month had originally been the seventh month of the early Roman calendar.

- **This year, Labor Day (the first Monday in September) falls on the 2nd. Canadians also observe Labour Day.**
- **Sunday, September 8, is Grandparents Day. Honor your grandparents today—and every day!**
- **September 11 is Patriot Day, held in honor and remembrance of those who died in the September 11 attacks of 2001.**
- **September 17 is Constitution Day. This day celebrates the adoption of the U.S. Constitution, which occurred on September 17, 1787 (just five years prior to the founding of The Old Farmer’s Almanac).**
- **September 21 is recognized as the annual International Day of Peace. Observances range from a moment of silence at noon to events such as peace walks, concerts, and volunteering in the community.**
- **Get ready for fall! The Autumnal Equinox falls on September 23, 2019, at 3:50 A.M. EDT. At this time, there are approximately equal hours of daylight and darkness.**
- **The month ends with Michaelmas on September 29. Michaelmas is an ancient Celtic “Quarter Day” which marked the end of the harvesting season and was steeped in folklore.**
- **At sundown on Sunday, September 29, the Jewish holiday of Rosh Hashanah begins.**

**Wacky Holidays to Celebrate**

Here are some strange celebrations in September!

- **September is National Happy Cat Month.**
- **September 8: National Hug Your Hound Day.**
- **September 13: Kids Take Over The Kitchen Day.**
- **September 19: International Talk Like a Pirate Day.**
- **September 24: National Punctuation Day.**

**September Zodiac**

September’s zodiac signs are Virgo (Aug. 23–Sept. 22) and Libra (Sept. 23–Oct. 22).

**Astronomy**

**Moon Phases**

- **First Quarter:** Sept. 5, at 11:00 p.m. EDT
- **Full Moon:** Sept. 14, at 12:33 a.m. EDT
- **Last Quarter:** Sept. 21, at 10:41 p.m. EDT
- **New Moon:** Sept. 28, at 2:26 p.m. EDT

**September’s full moon, the Full Harvest Moon, reaches peak fullness on Saturday, September 14, at 12:33 a.m. EDT. For the best view of the full moon, look skyward on the night of the 14th!**

**Recipes for the Season**

We like to think of September as the month of apples, as apple-picking becomes a common weekend pastime. Here are a few suggestions for this fruit of the season:

- **Apple Pie**
- **Apple Waffles with Apple Cider Syrup**
- **Baked Apples Filled with Sausage**

For more fall recipes, go to: *www.almanac.com.*

**Gardening**

Correct any soil deficiencies you’ve noticed; healthy soil is crucial to healthy plants. See more about soil amendments and fixes.

Compost should be watered during dry periods so that it remains active. Learn more about composting.

Onions are nearly ripe when the tips of the leaves turn yellow. See our onion page for harvesting tips.

Sunflower seeds are best dried while still in the plant. See more about how to harvest sunflower seeds.

If you’re running out of ideas on where to store your crops, try using a root cellar.

See more gardening jobs for September at *www.almanac.com.*

**Folklore for the Season**

- **Heavy September rains bring drought.**
- **September dresses up ditches or breaks down bridges.**
- **September blow soft, till the fruit is in the loft.**
- **Married in September’s golden glow, smooth and serene your life will go.**
- **If the storms of September clear off warm, the storms of the following winter will warm.**
- **Fair on September 1st, fair for the month.**

**September Birth Flowers**

September’s birth flowers are the aster and the morning glory. The aster signifies powerful love, and the China aster expresses variety or affection in the language of flowers. The morning glory symbolizes affection. It can also mean coquetry, affectation, or bonds in the language of flowers. Find out more about September’s birth flowers and the language of flowers.

**September Birthstone**

The September birthstone is the sapphire, which was once thought to guard against evil and poisoning.

- **Sapphire is a form of corundum that is typically blue, a color caused by tiny bits of iron and titanium; the vivid, medium blues are more valuable than lighter or darker forms. Due to various trace elements, sapphires also appear in other colors. Those with red colors are called rubies.**
- **Sapphires were thought to encourage divine wisdom and protection. They symbolized purity, truth, trust, and loyalty. Some believed that if they were placed in a jar with a snake, the snake would die.**
- **The sapphire, along with the related ruby, are the second-hardest natural gemsstones, with only the diamond being harder.**

**This Month in History**

**September 12: Choices**

On this day in 1962, President John F. Kennedy went to Rice University in Houston, Texas, to make a speech justifying his proposed $5.4 billion space program. He had called on Congress in the previous year to fund a massive project to put a man on the Moon and bring him home safely before the end of the decade. Toward that end, he asked his vice president, Lyndon Johnson, to make it happen. Johnson, a Texan, was happy to oblige.

The plan was to establish a Manned Spacecraft Center in Houston, upon land that had been made available by Rice University (which had received it from Humble Oil and Refining Company). If that happened, federal money would flow to that city and to Rice, a university distinguished for its scholarship, if not for its football. In football, the University of Texas was king, although Rice generally played Texas every year.

Kennedy challenged 35,000 listeners, sweltering in the Rice football stadium, to think big: “But why, some say, the Moon? Why choose this as our goal? And they may well ask, Why climb the highest mountain? Why, 35 years ago, by the Atlantic?” he asked. Then he added another impossible goal, one he had jotted in the margin only minutes earlier: “Why does Rice play Texas?”

The line drew a huge laugh and added a touch of humor and humility to the soaring rhetoric. His speech continued, soon issuing the now famous line, “We choose to go to the Moon in this decade and do the other things, not because they are easy, but because they are hard...”

Kennedy eventually got his moon-shot, although he did not live to see Neil Armstrong’s 1969 moonwalk. And, three years after the speech, in 1965, Rice beat Texas. It would be 28 years before that happened again.
Celebrate

Employee Birthdays

COREY PARKER
Eagle Web Press, September 2nd

MARK GIESON
The Dalles Chronicle, September 6th

JENNA WEATHERLY
Moneysaver, September 6th

ROBYN SMITH
Northwest 50 Plus, September 8th

JIMMY BLANCHARD
Eagle Web Press, September 16th

JAMES WILLIAMS
Eagle Web Press, September 18th

DAVID MARVIN
The Dalles Chronicle, September 19th

LISA HONNER
Moneysaver, September 19th

LAURA GLENSMER
Moneysaver, September 20th

TRAVIS MOVILUS
Moneysaver, September 25th

TIA ABELL
Eagle Web Press, September 26th

MICHELLE TE
Northwest 50 Plus, September 96th

Employment Anniversaries

ELAINE BARKER
White Salmon Enterprise, 38 years

JIMMY BLANCHARD
Eagle Web Press, 19 years

ASHLEY HAGEN
Idaho County Free Press, 2 years

STEVEN KING
Eagle Web Press, 2 years

SHANNON MILLS
Eagle Web Press, 25 year

LINDA MORT
Idaho County Free Press, 36 years

CHRIS PORTAL
Eagle Publishing Technology, 22 years

RAY RODRIGUEZ
The Dalles Chronicle, 10 years

Sunset following an August 31 trip to the beach.

Seaton Drebitko, seen with girlfriend, Molly, outate the competition in the Pizza of Doom Challenge at the 4th Annual Portland Hot Sauce Expo (left). Ed Currie, creator of the the Carolina Reaper, can be seen chopping and spreading the peppers across the pain-filled pies (right).
Safety First....
At Home And At Work!

Don't Trip! How to Prevent Falls

==More than 1 million people slip, trip or fall each year, and back injuries involving falls are a major cause of lost time at work. Slip the first watch for correct safety hazards, both on and off the job.

AVOID FALLS WITH THESE TIPS:

* WEAR the right footwear. Snap, skid, slipp, slip, and fall while wearing some shoes.
* KEEP your home safety with a respirator and other safety equipment.
* KEEP your home, business, and vehicle safety with a respirator and other safety equipment.
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Clear your path to safety. Make sure your home, business, and vehicle safety with a respirator and other safety equipment.

Know your medication. Read the label for side effects, and be extra careful if it lists irritants, dizziness, drowsiness, or other potential complications.

BEGIN a regular exercise program. Exercise regularity improves your balance and coordination and makes your home and vehicle safety with a respirator and other safety equipment.

Have vision checked regularly, and make your glasses or contacts before a fall.

LIFT AND CARRY CORRECTLY

Each injury is the most common reason people may work, and about half of all the injuries that occur each year are due to lifting. Follow these tips and lift with care:

* START with a straight back. Take a few minutes each morning to stretch your back, legs, and arms. Aches and pains can be prevented.
* PROTECT your hands with gloves and your feet with shoes. (Note: If you're going to be lifting large loads.)
* SIZE up the load and your body on it. If it's too heavy for you, don't do it.

Drinking and Talking

According to the National Highway Traffic Safety Administration, 22 percent of all drivers involved in fatal crashes were legally drunk. Remember: Even if you're a "light" drinker, alcohol in your system while driving will impair your judgment and reaction times.

Slow Down for Safety

Some unintentional injuries happen when people are rushing. It's better to be a few minutes behind and safe than to be a few minutes early and unsafe.

Prevent Carbon Monoxide Poisoning

Install carbon monoxide detectors in your home. It's a good idea to check your appliances according to manufacturer's instructions and maintenance of safety.

** Make chimneys and flues inspected annually.
** Don't use the oven or gas range to heat your home.
** Don't use a charcoal grill or propane stove inside a recreational vehicle, tent, cabin, or home.
** Use the right fuel in kerosene space heaters and follow safety precautions.
** Vent stoves and heaters to the outside and make sure your furnace has adequate outside air intake.
** Never leave a car, lawn mower, air compressor running in an enclosed area such as a storage room or garage.

A SILENT HAZARD

Carbon monoxide is odorless, colorless, and can cause health effects such as dizziness, fatigue, headache, disorientation, nausea and weakness. Prolonged exposure can even cause death. Carbon monoxide can be emitted by furnaces, fireplaces, gas or kerosene heaters, automobiles, hot water heaters and stoves. Improper installation of appliances or poor ventilation of areas such as attached garages can be deadly.

MORE WAYS TO PRACTICE SAFETY FIRST

Prevent poisonings at home. Not all poisonings happen to children. Adults are often poisoned by using medication incorrectly or by mishandling household chemicals. Read the dosage and prescription labels on medications and use as directed. When handling chemicals, read and follow all safety material carefully.

Stay on the ladder. Start with non-skid shoes and a sturdy, clean ladder. Always face the ladder when climbing up and down. Never stand on the top rung, buckets shelf or top step.

Remember your fire safety rules. At home:
Don't leave lit candles unattended. Avoid overloaded circuits and extension cords. Install smoke detectors, and test and replace batteries regularly. At work: Become familiar with fire exits and workplace evacuation plans. Store chemicals in proper areas away from heat. Clean up spills right away. Observe "no smoking" areas.

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Online Advertising Options

MY DOG LOVES TO PLAY FETCH. HIS perfect day would consist of me throwing a ball in the backyard until my arm falls off. He would then pick up my arm, bring it to me and wonder why I wasn’t throwing it to him with my other arm.

Claude is a Chocolate Lab we got the humane society when he was just a few months old. He’s dedicated, loyal, loving...but can sometimes get zoned in on only one possible solution to a problem. Last weekend I was cleaning some brush in our backyard while tossing the ball, when it rolled under a pile of branches. Claude ran over to the pile after his ball and immediately began chewing and pulling every branch he could find...except for the one branch that was covering his ball. The ball was right in front of his face, but he couldn’t get to it. Because he was, quite literally, stuck in the weeds, he couldn’t see the solution staring him in the face. Sometimes we all can that way a bit, so zoned in that we can see only one solution to a problem. I know I can. We have so many different balls and whistles for displaying content on our websites, in advertising, or social media that I sometimes zero in on what I think will be the best possible solution, not what may be the best solutions for this instance.

Online advertising has a ton of different options for advertisers, and a one size fits all approach might not necessarily fit. We have potential advertisers that range from large corporations to little mom and pop stores. They have a wide range of digital expertise, from asking for the moon in their online advertising, to being scared to open their web browser.

We have options that can fit with all of them, we just need to make sure we know who we are pitching to so that we can tailor something to meet their needs.

Extended advertising

This is a great bonus upsell for businesses that want to take their advertising to the next level. It allows them to reach potential customers no matter what website they are on. The drawbacks are that it tends to be on the pricy side for smaller businesses, we must pay wholesale on the inventory we place and that larger businesses may already have agencies who handle their extended or network advertising for them. Nonetheless it remains a good tool for those looking to expand their advertising reach.

Email advertising/sponsored content

Several of our properties have experimented with both. Sponsored content is good for any size of business because it can help their search ranking, it isn’t relying on display ads and in the case of email, is delivered directly to users. Sponsored content allows a company or advertiser to have “advertorial” talking about their business. Email advertising can combine both display ads in the email with the ability to ad sponsored messages as well. I’m more than happy to chat with any property that wants help setting up either of these options.

Social media advertising

We have a few different options for this. One is helping advertisers place ads on Facebook. A second is placing “sponsored” content on Facebook. A third is using Friends2Follow to allow advertisers’ social media feeds to show up on our websites. All are good options. The second and third options are probably the cheapest, but Facebook advertising can also be very effective. Again, I’m more than happy to chat with anyone who needs help setting these up.

Those are four good options for different sorts and sizes of advertisers. Any given advertiser may not want all of them – and that’s fine! No sense pulling out all the branches if we just need to get one. The trick is figuring out which option or options are best to use. I’m also always more than happy to help chat with an advertiser to run through options. We also have more options available to our editorial sites through TownNews that I’d be glad to talk about with any property that wants to try some new things.

Our advertising options give us a variety of solutions for advertisers, we don’t have to stick with just one, or try to make all of them work all at once. Sometimes just moving one branch will get us what we want – whether that thing is a beloved tennis ball or some needed advertising dollars.

To sync, or not to sync...

(Yes, yes you should.)

Deadline days can get pretty crazy, and in the whirlwind of changes and edits, you may suddenly realize the document you’re working on isn’t reflecting the updates your team has made. While this may seem a cause for panic, the solution is often a simple one.

Upon opening the Creative Cloud app, make sure file syncing isn’t paused (left). Next, navigate to your CC preferences, and ensure the “Creative Cloud Sync” button is checked (right).

If all else fails, keep in mind the profound Confucian question, “Have you tried turning it off and on again?”